



Wisconsin Business Innovator's Support Association

AGENDA

WBISA Membership Meeting
Friday February 22, 2019
Wausau Entrepreneurial & Education Center
100 N 72nd Ave, Wausau, WI 54401

Friday Morning:

- 8:00 am – Coffee, Donuts & Networking
- 8:30 am - Membership Meeting
- 9:00 am – Webinar – Fred Parish, Co-Author with Michael Gerber of “The E Myth Chief Financial Officer; Why Most Small Businesses Run Out of Money and What to Do About It”, will share insights from the book and introduce us to the accompanying “Profit Beacon” software.
 - Topics include:
 - Cash Flow Management Made Simple.
 - Cut Through The Fog For Profitability.
 - Turbocharge your financial data to achieve your P&L and cash flow objectives
 - Shine the light on critical decision-making points
 - Evolve your company towards a financial planning and analysis mindset
 - Every decision is a financial decision, make the right one!
- 10:00 am – Caleb Frostman – Wisconsin Secretary of Work Force Development
 - Secretary Frostman would like to hear from you on issues of work force development affecting small business and our respective Entrepreneurship Support Organizations.
- 11:00 am - Tour Wausau Entrepreneurial & Education Center – Romey Wagner
Noon - Adjourn